

1928

1929



Seasons Greetings For a Happy Year

We Appreciate the Business Enjoyed During the Past Year

IN LINE WITH OUR POLICY OF ADDING NEW AND HIGH GRADE MERCHANDISE EVERY YEAR WE ARE PLEASED TO ANNOUNCE THAT BEGINNING

JANUARY 2, 1929 WE WILL OFFER YOU THE WELL KNOWN AND FAMOUS LINE OF

MANHATTAN SHIRTS

SAM LEVY 1311-1313 Sartori Avenue, Torrance

C. of C. Protests Parkway Project

Lomitas Want Local Improvement of Paving, Walks First

The names of twenty-two candidates were placed on the ballot from which will be selected the new officers for 1929, of the Lomita Chamber of Commerce.

Preparations for the annual banquet, to be held on Jan. 21, are going forward. An unusually good program is being arranged, and a record turn-out of members is expected.

At a recent meeting of the Chamber an official protest against the inclusion of Lomita in the Southwest Park and Parkways project, was recorded and the protest formally presented to the county board of supervisors.

Petitions protesting the proposition are being circulated among the people of Lomita, to be forwarded to the supervisors in support of the action of the Chamber of Commerce. The fact that Lomita is badly in need of sidewalks, paving and curbs, is the reason advanced for the scenic way on the theory that immediate benefits will be received from the improvements in the heart of the city more extensive than those to be derived from a highway which will be located some distance from the main center of Lomita.

Action is taken toward the paving to 100-foot width of Redondo boulevard east and west, as a part of the connecting link to San Pedro and Long Beach. The city of Torrance has rescinded its temporary recommendation for an 80-foot highway through Waverly, and by highway through Waverly, and by paving of this thoroughfare to 100 feet wide, providing state aid may be obtained to cover the cost of 30 feet.

John Holm, vice-chairman of the street committee and chairman of the Harbor District Chamber of Commerce Committee, stated that in his opinion Lomita would have no trouble in securing the same aid for its portion of this highway at the proper time.

Children's Hospital Gets Notable Gift

HERMOSA BEACH—Culminating years of effort on the part of a comparatively small group of women, the Convalescent Home on Monterey boulevard, Hermosa Beach, was presented on Saturday afternoon to the Children's Hospital of Los Angeles. The lovely home at the beach will be a place where youngsters can recuperate after being able to leave the hospital in Los Angeles.

The presentation was made by Mrs. Harry Kinsley, first president of the auxiliary, and its present head, Mrs. Albert Crutcher of Los Angeles accepted the wonderful gift.

HOSPITAL NOTES

George Gibbs of Palos Verdes, who was injured in an auto accident December 19, returned to his home Wednesday morning.

Miss Laura Gibbs is improving.

William Hughes returned to his home Dec 10.

There are 11 new babies in the hospital now.

Eugene Andem, 1751 Gramercy, underwent an operation Christmas morning for strangulated hernia, and is now doing nicely.

Mr. and Mrs. W. T. Carden, 2825 Redondo boulevard, Lomita, are proud parents of a baby girl born Dec. 15.

Charles Curriston, South Western avenue, is being treated for injuries received at Union Tool Dec. 22.

Born to Mr. and Mrs. Elmer Peterson, 923 Arlington, a baby girl Dec. 21.

Miss Elsie Rittmiller, 1005 Sartori avenue, operated on Christmas

afternoon, and is getting along nicely.

Born to Mr. and Mrs. J. H. Starnes, 2258 Maricopa, a baby girl, Dec. 24.

Valdes Bartola, who sustained a fractured skull at Columbia Steel Nov. 24, returned to his home Wednesday morning.

The hospital received two dozen lovely poinsettias from the Torrance Laundry, also a beautiful cyclamen from the Torrance Flower shop.



365 days next year. On any one of them... is fact any minute or second on one of them FIRE and other disasters are likely to overtake you. Start the New Year RIGHT... check up on your insurance now... maybe we can help you.

L. B. Kelsey

1405 Marcelina Ave.

"Where Insurance is Not a Sidelife"

Torrance Phone 135-M



AHOY!

MAY YOUR DAYS IN 1929 EACH BE BRIGHT—HAPPY AND JUST WHAT YOU WANT THEM TO BE—A SHIP OF SUCCESS.

LaPlante Confectionery

AND

LaPlante's Studio PHOTOGRAPHER



1589 Cabrillo Ave. Torrance Phone 157-J



Mrs. Tannehill Is Hostess to Club

KEYSTONE.—With Christmas wraiths in the windows and tall tapers, adorning the room, Mrs. S. S. Tannehill was hostess to members of the Crochet club and their guests on Thursday afternoon at her home on Dolores street. A beautiful bowl of sweet peas formed the centerpiece for the festive where a delicious turkey dinner was served by the hostess. Under a prettily decorated tree in one corner were gifts for all of the members which were distributed during the afternoon hours. Those who enjoyed this delightful affair were Mrs. Barbara Berry, Mrs. Harry C. Rocco, Mrs. Thomas A. Cowan, Mrs. Pernia Piper, Mrs. George Nahmens, all of Keystone, Mrs. Z. W. Jennings of Glendale, Mrs. H. T. Hoxworth of Long Beach and Mrs. Tannehill's guest, Mrs. C. C. Boyd, also of Long Beach.

Four hour drying enamel \$4.95. Consolidated Lumber Co.—adv.

Keystone Families Observe Christmas

KEYSTONE.—Many Christmas parties were planned by Keystone folk this week in celebration of the Yule-tide. Among them was the family reunion held at the home of Mr. and Mrs. W. B. Paxton in Redlands, who are the parents of Mrs. George Nahmens of Carson street, here. All of the children and their families were present, the main feature being the family dinner which was served on Christmas day. Present were Mr. and Mrs. W. D. Paxton and three children; Mr. and Mrs. J. S. Smith and four children; Mr. and Mrs. D. M. Smith and two children, and Mr. and Mrs. H. Brandenberger and son, all of Redlands; Mr. and Mrs. O. D. Paxton and five children; Mr. and Mrs. Buster Paxton; Mr. and Mrs. Harry A. Paxton; and Mrs. W. H. Paxton and three children, all of Fresno; Mr. and Mrs. G. B. Stone of Yakima, Washington; and Mr. and Mrs. Nahmens, son, Elwood and daughter Ruthie, of Keystone.

Otto Mikelson Opens Ferncroft Cafe This Eve

Otto Mikelson is inviting the public to the formal opening of the Ferncroft cafe, 1323 Sartori avenue, today from 4 to 8 o'clock, during which hours refreshments will be served.

The cafe has been redecorated in Nile green with attractive contrasting color effects, and both counter and booths have been provided.

Mr. Mikelson is one of the oldest residents in Torrance and is also the owner and proprietor of the Rio Tan cafe on El Prado. Both cafes will be under the personal supervision of Mr. and Mrs. Mikelson.

The Ferncroft will be open for business Friday, December 28.

Read Our Wantads

LOMITA NOTES

Mr. and Mrs. W. C. Collins received word Sunday of the death of Mr. Collins' father in Texas, Saturday night.

Mr. and Mrs. Walter Schlick spent Christmas day at the home of Mr. and Mrs. Ray Schlick in Los Angeles.

The home of Mr. and Mrs. J. E. King on Sartori avenue, was the scene for a family reunion Christmas day.

Mr. and Mrs. H. J. Savage spent Christmas at the home of Mr. and Mrs. C. W. Huber in Los Angeles.

J. H. Fess and two sons Junior and Kenneth were guests of Mr. and Mrs. S. O. Carruthers of El Monte on Christmas.

Percy Smith and G. L. Morris were in Palmdale and Lancaster one day last week, rabbit hunting. They returned with the report that they "knocked 'em cold."

Roland Sanderhoff spent Christmas with his aunt, Mrs. Jane Sanderhoff in Pasadena.

Miss Joan Neelands of Los Angeles returned home to spend Christmas with her parents, Dr. and Mrs. W. J. Neelands, William Gray of Gardena was also a visitor at the Neelands home Christmas.

Hunting Accident Shatters Boy's Arm

HERMOSA BEACH.—Frank Mulindo in at the Hermosa-Redondo hospital for treatment for a gunshot wound in the left forearm. The boy was shot accidentally. The wound is somewhat severe due to wadding and bits of clothing getting into the arm and demanding expert surgical attention. Dr. Anderson is in charge of the case.

MISSING BOY LOCATED REDONDO.—Donald Gordon, nine-year old student at Miramar Military Academy, among the missing for several days, recently, has been located at his home on Harbor boulevard. The boy was said to have gotten homesick and left for home without securing proper permission from the school authorities.

BUILDING PERMITS.—Dec. 21. A. Herzog, 5 room stucco at 1007 Beech, \$2900. A. Herzog, garage at same address \$290.

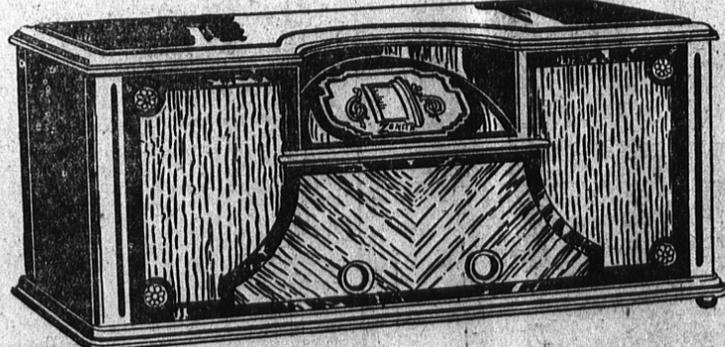
Hawthorne Man Drowns in Surf

HAWTHORNE.—J. E. Snell, 61, of 6047 Connecticut avenue, Hawthorne, was drowned after a heavy rip tide carried him out while wading in the surf at El Segundo Sunday morning. Frank Fuller, watchman at the Standard Oil salt water station in El Segundo, brought the body to shore.

Read Our Wantads

THE NEW 1929 ZENITH RADIO

MODEL 33 ALL-ELECTRIC Zenith Model 33—6-tubes; advanced Zenith developments in tone refinement, volume control, shielding system, and electric operation. Exquisite cabinet of walnut veneer with satin wood overlay. \$200.00 With Tubes. (Model 31 for Battery Operation \$190, less tubes)



Next Fall's Greatest Radio Value Presented to You TODAY!

Here's the radio receiver that will be the leader at the Radio Shows next Fall. But here it is right now—at our store—all ready for you to see and hear, ready to be placed in your home at a moment's notice.

In presenting Model 33 now—three months ahead of usual schedule—Zenith not only steals a march on the entire field, but gives YOU three extra months of finer radio enjoyment.

You'll want this new, 1929 Zenith Receiver—with its year-ahead advancements, with its HUMANIZED Tone, with its matchlessly low price—so why not obtain it right now and enjoy it these three extra months? We will gladly give you a demonstration.

30 other 1929 Zenith Models including the new Automatic Zenith—for D. C.—A. C.—and Battery operation —\$100 to \$2500

1618 Cravens Ave. Torrance

Harvel's

Zenith Headquarters

Telephone 168



We wish everyone in Torrance and Surrounding Territory a Most Prosperous New Year

We also want to thank our many customers for their business and kind wishes at this Holiday Season. We are striving hard to give service and satisfaction to everyone. Once again "Thank You!"

DeBra Radio Co.

"EVERY CUSTOMER A FRIEND"

Post Avenue at Cravens TORRANCE, CALIFORNIA Telephone 370-W